

Eleanor Annand

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Education

Penland School of Crafts: Penland, NC
2010-2012 Core Fellow, Concentration in Printmaking

North Carolina State University College of Design: Raleigh, NC
2003 Bachelor of Graphic Design

University of Reading Department of Typography: Reading, Berkshire
2003 Summer, Typography study abroad program with Martha Scotford and Tony Brock

Exhibitions

Metal: LIGHT: Art + Design, Chapel Hill, NC, December 2013
Iron & Carbon: 3 + Steel: Welborn Gallery, Yadkinville, NC, November 2013
Eleanor Annand: MoNA Gallery, Charlotte, NC, September 2013
Bury: Green Plum Collaboratory, Spruce Pine, NC, July 2013
New x 3: Blue Spiral One Gallery, Asheville, NC, February 2013
Metal: LIGHT: Art + Design, Chapel Hill, NC, December 2012
Via Penland - Curated by Janet Link: Rebus Works, Raleigh, NC, December 2012
Enamel Books - Curated by Elizabeth Turrell: Studio Fusion Gallery, London, UK, September 2012
Friends 2012: Caldwell Arts Council, Lenoir, NC, August 2012
Core Show 2011: Gorelick Social Hall, Penland, NC, October 2011
Bookopolis: Asheville Bookworks, Asheville, NC, September 2011
Submerging the Bathysphere: Crimson Laurel Gallery, Bakersville, NC, April 2011
Via Penland: Rebus Works, Raleigh, NC, December 2010
Core Show 2010: Penland Gallery, Penland, NC, October 2010

Gallery Representation

Blue Spiral One Gallery: Asheville, NC
Penland Gallery: Penland, NC

Bibliography / Honors

Spring 2013: recipient of Addy award from the Asheville Ad Federation
Fall 2012: profile featured in Garden & Gun magazine, Meet the South's New Tastemakers
Fall 2010: Paper Plane Merchant print featured on the cover of Graphic Impressions
Spring 2009: recipient of two Addy awards from the Pikes Peak Advertising Federation
Spring 2006: poster design for Yee-Haw Industries featured in Readymade magazine
Winter 2006: postcard design for Yee-Haw industries featured in Readymade magazine
Fall 2002: Buy Nothing Day poster featured in Adbusters magazine issue #43,
and Helvetica Homage to a Typeface, Lars Muller, 2002

Teaching / Residencies / Assistantships

Penland Assistant:

Phil Sanders' Business for Artists Workshop, Penland, NC, January 2014
Phil Sanders' Business for Artists Workshop, Penland, NC, August 2013
Jason Burnett's Screenprinting Workshop, Penland, NC, October 2012

Asheville Bookworks: Workshop Instructor:

Introduction to Polymer Plates, Asheville, NC, July 2013
Introduction to Letterpress, Asheville, NC, July 2013
Hand Carved Typography, Asheville, NC, April 2013

Penland Winter Print Residency: Resident, Penland, NC, January 2012

Penland Instructor Retreat: Studio Assistant, Penland NC, September 2011

Relative Work Experience

Owner, Creative Director: ANNAND | Design | Letterpress | Goods 2005 –

Design capabilities include: branding, logo development, collateral, direct mail, packaging, email marketing, catalog design, letterpress printing, illustration

Previous clients include: Penland School of Crafts, KRCC, Smokemuse Publishing, Asheville Bookworks, The Press at Colorado College, Yee-Haw Industries, Crimson Laurel Gallery

Senior Graphic Designer: Earth Fare - The Healthy Supermarket Asheville, NC 2012 –2013

Ranging from concept to production design for a chain of 30+ natural foods supermarkets. I started at the company as a production designer in charge of laying out the monthly sales catalog and coupon book. Within 8 months I moved up to being in charge of the email marketing designs, which went out to 250,000+ subscribers. After 10 months with the company I took over managing the brand as well as managing two designers.

Cofounder: 7 Ton Letterpress Collective Asheville, NC 2012 –

Founded in the Spring of 2012, 7 Ton Letterpress Collective is a shared letterpress studio that believes in fostering community through shared ideas and equipment.

Core Fellow: Penland School of Crafts Penland, NC 2010 – 2012

The Core Fellowship is a two year program awarded to 3-4 artists a year. In exchange for part-time work each Core Fellow is given room, board, tuition and studio space. The program is a unique total immersion learning experience.