



Penland
GALLERY

PO Box 37
3135 Conley Ridge Rd.
Penland, NC 28765
828-765-6211
gallery@penland.org
Contact: Kathryn Gremley, Penland Gallery Manager

Spring 2010 Jury Deadlines

Part 1 – Image Jury	Deadline for applications due March 8th
Part 2 – Object Jury	Deadline for objects due April 9th

Part 1: Images Only Jury

The images presented should illustrate the type of work that the artist wishes to exhibit and sell in the gallery. The work depicted does not need to be currently available for sale. Up to 12 images will be presented to the jury. Your application must arrive by the deadline to allow for processing your application materials. We do not accept applications sent via e-mail.

Please refer to the application form for the specific format for images. If possible, please double check that your CD will function on another computer besides your own and that formatting is consistent with our guidelines.

Please provide a printed copy of your image sheet listing your name, artwork titles, dimensions, materials, year made and retail prices.

Please provide a current resume and brief artist or technical statement. Please be sure all classes taken at Penland School are on your resume.

Artists will be notified by mail or e-mail within two weeks after the image deadline. Those artists whose images have been approved by the jury are then asked to submit actual work to the jury before their acceptance into the gallery.

Part 2: Object Jury

The following materials should be presented for the object jury:

6 pieces which are representative of the work presented in the image jury (exceptions are made for large work and sets are considered one piece). Artists may send unframed work for consideration, but the artist must frame one piece if applicable, to serve as the example of the finished presentation.

Information sheet listing titles, dimensions, materials, year made and retail prices
Work presented for the object jury does not need to be for sale but should be characteristic of work to be placed in the gallery.

Applicants will be notified by mail or e-mail within one week of the object deadline. Work may be picked up at the gallery or will be return shipped via UPS once the jury has taken place.

Jury Guidelines for Penland Gallery

The Penland Gallery exhibits the work of Penland School affiliated artists from across the country. The work represents the high standards of excellence and creativity found in the school's programs. Contemporary craft represents all media taught at Penland and a broad range of prices. The selected artists work with the gallery manager to choose artwork that will be appropriate for the gallery. The selection of individual pieces and the consignment period is at the discretion of the gallery manager. All work in the gallery is on consignment at a 60/40% commission rate. The gallery manager on a case-by-case basis determines special orders and rate exceptions. A contract and additional information will be provided if the applicant is accepted.

The jury process takes place annually in the spring. Applicant's work is reviewed by images only for the first part of the process. Those artists whose images are accepted by the jury are then asked to submit a small number of actual pieces for review.

The artist is juried into the gallery based on the type/media of work shown to the jury and must reapply if he/she wishes to show work in other media in the gallery.

The jury consists of 3-5 professional craftspeople and/or educators.

Criteria for inclusion in the Penland Gallery

All applicants must have attended Penland School in some capacity (student, studio assistant, Core student, visiting artist). Current and former instructors are exempt from the jury.

Media/subject is taught at Penland School

Excellence of design and high quality of craftsmanship

Represents the spirit of the school's instruction, expressing originality and creativity

Cohesive body of work

Penland "amateur students" are judged by the same standards as "professional students", but all applicants must be able to meet expected professional standards of business practices

No bias is placed on decorative vs. content-oriented work, functional vs. non-functional, salability, price range or craft quotas in the gallery

For more information you may contact Kathryn Gremley, Penland Gallery Manager
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Artist Name:

Address:

City:

State/Zip:

Phone:

Email:

Website:

Application Checklist

◇ Image CD

Up to 12 images in .jpeg or .tiff format, with a minimum of 1200 pixels on the long dimension. Individual files should not exceed 4 MB

Images will be projected for the jury one at a time

No Power Point presentations, slides or photographs will be considered

Images should be labeled *ArtistLastName01*, *ArtistLastName02*, etc.

A printed image sheet provided for the jury should use corresponding image names

E-mailed applications will not be accepted

◇ Image list (object list for part 2) should include artist's name, artwork title, dimensions, materials, date, retail price.

◇ Resume, bio and brief artist statement or technical description if available, please be sure your name is on all materials provided.

Questions can be directed to Kathryn Gremley at 828 765 6211 or gallery@penland.org